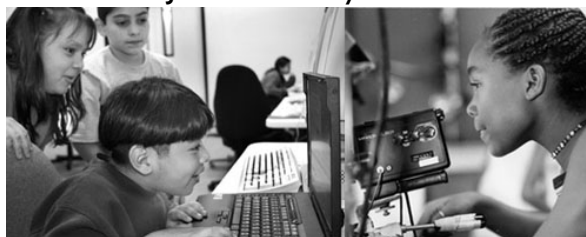


Entrepreneurs Foundation of the Northwest Education Initiative
in partnership with Schoolhouse Supplies and Saturday Academy
June 2006-May 2007



Thank you for co-sponsoring D.A. Grout Elementary School! By joining forces and leveraging resources with other EFNW member companies, your generosity will provide:

- Every student at Grout a backpack filled with supplies through Schoolhouse Supplies **Tools for School** program.
- Four **Learning Enrichment and Accelerated Pace (LEAP)** classes through Saturday Academy. Offered throughout the school year, LEAP classes provide enrichment for students who are performing above their grade level academically or students with potential to perform above grade level.

Why is this important?

- Over 20,000 children in the Portland Public School District live at or below the poverty line. Purchasing school supplies shouldn't be a luxury. Unfortunately, many low-income families cannot afford these necessary tools. Consequently, dedicated teachers are spending an average of \$600 out of pocket each year to provide the basic and necessary supplies their students need.
- Many schools, like Grout, do not have the TAG funding, unrestricted resources, financially supportive Parent Teacher Associations, or school foundations to fund educational enrichment and other important services for talented and gifted students. Because of this, the high-potential students from these schools become disadvantaged as they approach higher education relative to students in schools with more resources. An examination of school test scores also shows that many of the teaching staff in these schools are occupied with helping the large numbers of below-grade level students to achieve testing standards, leaving little time for them to meet the needs of students working above grade level.

There are four phases to this initiative:

I. Fundraising Campaign, June 15th -August 15th

The overall goal is to raise \$10,000 for the Tools for School program and LEAP classes. EFNW will work with each company to set an individual goal toward that amount. Cash, check and MC/Visa are accepted. Employees should make checks payable to Entrepreneurs Foundation of the Northwest. To pay by MC/Visa, please have them visit http://www.efnw.org/events/SHS_SA.htm.

Here are some easy fundraising ideas:

Silent Auction

Bake Sale

Raffle

Competition between departments or functional area

Photo Contest

II. Pack the Backpacks, Friday August 18th 1-4pm

Each company needs to recruit 4 volunteers to pack the backpacks.

III. Deliver the Backpacks, Friday, September 8th

Each company needs to recruit 4 volunteers to deliver the backpacks to the students the first week of school.

IV. Students at Grout participate in LEAP classes, September 2006 – May 2007

Project Timeline and Tasks

	COMPANY	EFNW
June	<ul style="list-style-type: none">• Contact Jennifer Ruwart at jruwart@ocfl.org or 503-552-3505 to set a goal for your company and discuss different fundraising options.• Promote your involvement with this initiative along with your company's specific campaign to employees. Encourage employees to include friends, family and customers. EFNW will provide promotional materials.• Begin fundraising activities.	<ul style="list-style-type: none">• Recruit companies to co-sponsor D.A. Grout Elementary School.• Work with companies to set goals.• Be a resource for CI Liaisons.
July	<ul style="list-style-type: none">• Recruit and develop your volunteer teams. You will need 4 volunteers to pack the packs and 4 volunteers for distribution.• Regularly update employees on progress toward goal.• Continue fundraising activities.	<ul style="list-style-type: none">• Regularly update CI Liaisons on progress Education Initiative.• Be a resource for CI Liaisons.
August	<ul style="list-style-type: none">• Wrap up fundraising activities.• Deliver cash and checks to EFNW or arrange a pick up. 1221 SW Yamhill, Suite 100 Portland, 97205 503-552-3505• Announce results of campaign to company.	<ul style="list-style-type: none">• Remind companies of two volunteer projects: Packing the Backpacks and Deliver the Backpacks.• Work with CI Liaisons to wrap up their campaigns.
September	<ul style="list-style-type: none">• Send volunteers to both projects.• Announce final results of Education Initiative to company.	<ul style="list-style-type: none">• Cut checks for Schoolhouse Supplies and Saturday Academy.• Announce final results of Initiative to network.• Place on website.• Send out press release.
2006-07 School Year	<ul style="list-style-type: none">• Receive regular updates about participation in LEAP classes.	

Tips for a successful fundraising campaign:

1. Add spice to your campaign by creating competition between departments or functional areas,
2. Leverage internal resources and ask your company or executive team to match employee donations.
3. Educate the employees on the impact their donations will have. In this case, it's supporting the educational needs of low-income students.
4. Make the experience as fun as possible.
5. Make the communication as entertaining and/or personal and meaningful as possible.
6. Invite family and customers to join your efforts.
7. Recognize your employee's efforts.

Working together to create a Stronger Community



ENTREPRENEURS™
FOUNDATION OF
THE NORTHWEST

Entrepreneurs Foundation of the Northwest channels the energy, wealth and innovation of the entrepreneurial sector to build a stronger community.



Schoolhouse Supplies serves classrooms in need by operating a volunteer-run free store for teachers, which is stocked with supplies donated by the community.



Saturday Academy engages motivated young people in hands-on, in-depth learning and problem solving by connecting them with community experts as instructors and mentors.



D.A. Grout Elementary School promotes a student-centered environment, which affords opportunities to achieve high academic standards, self-worth, responsibility, respect for others, and a sense of community.